



Young Americans Center for Financial Education is committed to developing the financial literacy of young people through real-life experiences and hands-on programs purposefully designed to enable them to prosper in our free enterprise system.

- Founded:* 1987 by Bill Daniels
- Mission:* Financial education for kids
- Goal:* Provide life skills, work skills, financial self-sufficiency
- Method:* Hands-on programs, real life experience
- Results:* 471,600 youth reached, up to age 21

Young Americans Bank, est. 1987 with a mission of financial education for youth

- Customers from 50 states and 12 foreign countries
- Savings, CDs, checking, ATM/debit/credit cards, loans
- More than 90 percent of accounts are savings accounts
- One-third of accounts have less than \$100
- 15,600 current accounts; 67,600 since inception

Young Americans Center for Financial Education, 501(c)(3) nonprofit, established to provide programs that complement the bank's educational mission, supported by corporations, foundations and individuals (not by Young Americans Bank). Programs include:

Young AmeriTowne, est. 1990 as summer camp, 1991 as school program

- Free enterprise program for fifth graders
- Students run life-like town of 17 businesses as culminating activity to classroom curriculum
- More than 264,000 participants

International Towne, est. 1997 as summer camp, 2002 as school program

- Global economics program for middle schoolers
- Students run world of 16 countries as culminating activity to classroom curriculum
- More than 60,000 participants

Get aHead for Business, est. 2006

- Entrepreneur business program for high school students
- Three-semester curriculum includes student-run business in school
- 120 schools and youth organizations utilizing curriculum

Entrepreneur Programs

- Running Your Own Biz, Be Your Own Boss - summer camps
- Starting a Business Tool Kit - 8-session workshop
- Celebration for Young Entrepreneurs - statewide youth business competition
- Young Entrepreneurs Marketplace - young business owners sell products

For more information, contact Katie Payer, VP/Communications, 303-320-3250 or kpayer@yacenter.org



Money Smarts for Kids. Money Skills for Life.